



Virginia Association of Elementary School Principals
1805 Chantilly Street, Richmond, VA 23230
Phone: 804-355-6791 **Fax:** 804-355-1196
E-mail: vaesp0info@gmail.com

Dear Valued Colleague,

It is my pleasure to introduce the **VAESP's Corporate Partnership Program** and benefits. Thank you in advance for your sincere consideration of this opportunity!

The **Virginia Association of Elementary School Principals (VAESP)** is a non-profit organization that serves elementary and middle schools in Virginia with many services and benefits. VAESP is partnered with the **National Association of Elementary School Principals (NAESP)**, and **VAESP has over 1,000 members.**

Virginia educators must be proficient in leadership, achievement, instruction, supervision, and communication. VAESP provides a way for administrators to have access to quality training opportunities in a timely manner, and **we are only able to provide this type of training with the help of Corporate Partners**. Historically, training programs available to principals have not included all of the skills necessary to be successful in today's public education environment. It is critical we have outstanding administrators leading our schools as they face surmounting pressures to establish an orderly and nurturing environment for learning.

As Executive Director of VAESP, it is a top priority to develop partnerships with organizations that have a commitment to positively impacting education in Virginia. VAESP will work with Corporate Partners to provide Virginia's administrators with the training needed to ensure that every student receives a quality education and is prepared to become a productive worker and a successful citizen.

The VAESP Corporate Partnership Plan creates a mutually beneficial association between VAESP and our colleagues in the corporate world. Your financial support and encouragement is paramount to successful empowerment of current and future Virginia administrators. Our **Corporate Partnership** program (July 1st through June 30th) is a one-year contract that provides companies with recognition and exhibition opportunities at VAESP professional development events, recognition in the *VAESP Newsletter* and on the VAESP website, and opportunities to communicate with our members as outlined.

VAESP also offers **Conference Sponsorship** opportunities for companies that would prefer to be involved in our professional development events only. **Conference Sponsors** typically support a specific event at our conference and are separate from Corporate Sponsorships. We sincerely appreciate your consideration of our **Corporate Partnership** program and our individual **Conference Sponsorship** opportunities. We recognize that our relationship with those in the corporate world is vital as we strive to provide high quality services to the dedicated administrators that impact the lives of the children of Virginia.

Please mark your calendars for these upcoming Partnership opportunities. We hope you will participate as a corporate partner, a conference sponsor, or an exhibitor at these events.

- VAESP Regional Workshops scheduled in various locations, additional dates, TBD.
- VAESP Zone meetings scheduled in various locations dates additional dates, TBD.
- VAESP Annual Conference, June 27-29, 2021 at the Delta Marriot Hotel and Conference Center, Virginia Beach, VA

Please contact me if you have questions or if you need additional information, 804-355-6791, or vaesp0info@gmail.com . Thank you for your generous consideration of this request, and I look forward to speaking with you or other representatives from your company.

Sincerely,

Jim Baldwin
Executive Director

VIRGINIA ASSOCIATION OF ELEMENTARY SCHOOL PRINCIPALS

(VAESP)

CORPORATE PARTNERSHIP PLAN

Benefits Provided by VAESP	<u>BRONZE SPONSORSHIP</u> \$1,500	<u>SILVER SPONSORSHIP</u> \$3,000	<u>GOLD SPONSORSHIP</u> \$5,000 or more
	Written recognition in conference materials	X	X
Verbal recognition during conference sessions		X	X
Complimentary access to all Conference activities sponsored by VAESP	X	X	X
One free exhibitor booth at the Annual Principals Conference	X	X	X
Quarter Page Advertisement in Conference Program	X		
Half Page Advertisement in Conference Program		X	
Full Page Advertisement in Conference Program			X
Presentation Opportunity during Breakout Sessions if available			X
Partnership Recognition in all issues of <i>The VAESP Newsletter</i>	X	X	X
Quarter Page Advertisement in <i>The VAESP Newsletter</i>	X		
Half Page Advertisement in <i>The VAESP Newsletter</i>		X	
Full Page Advertisement in <i>The VAESP Newsletter</i>			X
Recognition as Corporate Partner on VAESP website	X	X	X
<u>One electronic membership mailing per year</u>		X	
<u>Two electronic membership mailings per year</u>			X
Research on education related issues provided on a limited basis			X
NEW Option to submit 30 sec commercial to be shown during the Conference		X	X
Other negotiated benefits			X

Amount Sponsored Signature (Authorized Representative for Company)

Date Company

Mailing Address

Phone E-mail Company Website

Payment of partnership funds may be made by check, Visa, or MasterCard.

Visa/MasterCard Number Exp. Date

Virginia Association of Elementary School Principals 2021 Annual Conference

JUNE 27-29

DELTA MARRIOTT HOTEL AND CONFERENCE CENTER, VIRGINIA BEACH, VA

CONFERENCE EXHIBITION AND SPONSORSHIP APPLICATION FORM

The VAESP Annual Conference provides opportunities for marketing professionals from education resource companies and organizations to meet with principals and other educational professionals from Virginia. These conference attendees are responsible for the instructional and purchasing decisions in their schools.

REPRESENTATIVE NAME AND TITLE (TO BE LISTED IN PROGRAM) COMPANY NAME

COMPANY ADDRESS TELEPHONE NUMBER (INCLUDE AREA CODE)

CITY / STATE / ZIP FAX NUMBER (INCLUDE AREA CODE)

E-MAIL ADDRESS

DESCRIPTION OF BUSINESS TO BE INCLUDED IN CONFERENCE PROGRAM:

NAMETAGS (REFER TO SPONSORSHIP LEVEL FOR NUMBER ALLOWED):

CONFERENCE EXHIBITION AND SPONSORSHIP LEVELS (PLEASE SELECT LEVEL OF SPONSORSHIP)

I am a VAESP Corporate Partner – please reserve my booth as indicated above. If you would like to become a corporate partner, please see attached information relating to partnership levels and benefits, or contact VAESP at 804-355-6791 or vaesp0info@gmail.com. Information is also posted on the website, www.vaesp.org .

\$425 Exhibit Booth Only - Includes 1 exhibit table and 1 registration to general sessions.

Additional Sponsorship Opportunities:

\$775 Concurrent Session Speaker Sponsor - Includes 1 exhibit table, time to introduce your company during the sponsored session, 1/4 page ad in conference program, 2 registrations to general sessions, and a link to your company's web page from VAESP webpage for one year.

\$1100 Exhibit Hall Grand Opening Co-Sponsor (4 slots available) – Includes 1 exhibit table, time to introduce your company during the Grand Opening, 1/2 page ad in conference program, and 2 registrations to general sessions. It also includes recognition on the VAESP website with a link to your company's web page from VAESP webpage for one year.

\$2,200 General Session Speaker Sponsor (3 slots available) - Includes 1 exhibit table, time to introduce your company during sponsored general session or the option to submit 30 second commercial to be shown, 1/2 page ad in conference program, 3 registrations to general sessions, and a link to your company's web page from VAESP webpage for one year. If you have questions please contact Jim Baldwin, Executive Director.

\$2500 Awards Luncheon Co-Sponsor (4 slots available) – Includes 1 exhibit table, time to introduce your company during the Awards Luncheon or the option to submit 30 second commercial to be shown, 1/2 page ad in conference program, and up to 4 registrations to general sessions. It also includes recognition on the VAESP website with a link to your company's web page from VAESP webpage for one year. This level of sponsorship entitles you to a Round Table Presentation within certain parameters.

ADDITIONAL CHARGES APPLY FOR THESE ITEMS: \$55 Electrical Outlet

IF PAYING BY CREDIT CARD, ONLY VISA AND MASTERCARD ARE ACCEPTED.

CC #: Exp. Date: Billing Zip Code:

Authorized Signature: Date:

Please remit application with payment to VAESP at the following address: VAESP Phone: 804-355-6791 - FAX (804) 355-1196 VAESP e-mail: vaesp0info@gmail.com Address: VAESP 1805 Chantilly Street, Richmond, VA 23230