

# Virginia Association of Elementary School Principals

*Serving Elementary and Middle School Principals*

PO Box 15545, 5327 Chamberlayne Road

Richmond, VA 23227

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Dear Valued Colleagues,

It is my pleasure to introduce the 2022-2023 **VAESP Corporate Sponsorship Program** and benefits. Thank you in advance for your sincere consideration of this opportunity!

The Virginia Association of Elementary School Principals (VAESP) is a non-profit organization that serves elementary and middle schools in Virginia with many services and benefits. VAESP is partnered with the National Association of Elementary School Principals (NAESP), and VAESP has over 1000 members.

Now more than ever, Virginia educators must be proficient in leadership, achievement, instruction, supervision, and communication. VAESP provides a way for administrators to have access to quality training opportunities in a timely manner, and we are only able to provide this type of training with the help of Corporate Partners. Historically, training programs available to principals have not included all of the skills necessary to be successful in today's public education environment. It is critical we have outstanding administrators leading our schools as they face surmounting pressures to establish an orderly and nurturing environment for learning.

As Executive Director of VAESP, it is a top priority to develop partnerships with organizations that have a commitment to positively impacting education in Virginia. VAESP will work with Corporate Partners to provide Virginia's administrators with the training needed to ensure that every student receives a quality education and is prepared to become a productive worker and a successful citizen. The VAESP Corporate Partnership Plan creates a mutually beneficial association between VAESP and our colleagues in the corporate world. Your financial support and encouragement is paramount to successful empowerment of current and future Virginia administrators. Our Corporate Partnership program (July 1st through June 30th) is a one-year contract that provides companies with recognition and exhibition opportunities at VAESP professional development events, recognition in the VAESP Newsletter and on the VAESP website, and opportunities to communicate with our members as outlined.

VAESP hosts multiple professional development opportunities throughout the year. Including a statewide leadership conference in June. VAESP hosts monthly Lunch and Learn sessions and quarterly zone meetings.

Please contact me if you have any questions or require additional information, 757-650-9005, [Karnold@vaesp.org](mailto:Karnold@vaesp.org). Thank-you for your consideration of this request and I look forward to speaking to you.

Sincerely,



Krista Arnold, Executive Director VAESP

VIRGINIA ASSOCIATION OF ELEMENTARY SCHOOL PRINCIPALS

(VAESP)

CORPORATE PARTNERSHIP PLAN

<b>Benefits Provided by VAESP</b>	<b><u>BRONZE SPONSORSHIP</u> \$2,000</b>	<b><u>SILVER SPONSORSHIP</u> \$3,000</b>	<b><u>GOLD SPONSORSHIP</u> \$5,000 or more</b>
Written recognition in conference materials and marketing	X	X	X
Verbal recognition during conference sessions		X	X
Complimentary access to all Conference activities sponsored by VAESP	X	X	X
One exhibitor booth at the Annual Principals Conference	X	X	X
Quarter Page Advertisement in Conference Program/ APP	X		
Half Page Advertisement in Conference Program/APP		X	
Full Page Advertisement in Conference Program/APP			X
Presentation Opportunity during Breakout Sessions if available			X
Opportunity to Support a Lunch and Learn, including a 2-4 minutes commercial		X	X
Advertisement in <i>The VAESP Newsletter</i> 3 editions annually	X		
Advertisement in <i>The VAESP Newsletter</i> 5 editions annually		X	
Advertisement in <i>The VAESP Newsletter</i> 8 editions annually			X
Recognition as Corporate Partner on VAESP website	X	X	X
One electronic membership mailing per year		X	
Two electronic membership mailings per year			X
Research on education related issues provided on a limited basis			X
<b>NEW</b> Option to submit 30 sec commercial to be shown during the Conference			X
Other negotiated benefits	X	X	X

Amount Sponsored \_\_\_\_\_ Signature (Authorized Representative for Company) \_\_\_\_\_

Date \_\_\_\_\_ Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_ Company Website \_\_\_\_\_

*Payment of partnership funds may be made by check, Visa, or MasterCard.*

Visa/MasterCard Number \_\_\_\_\_ Exp. Date \_\_\_\_\_