

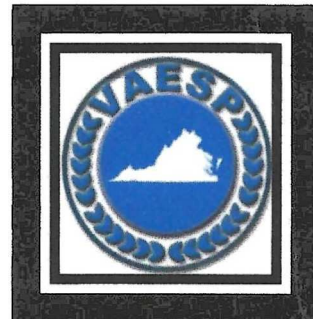
Virginia Association of Elementary School Principals

Serving Elementary and Middle School Principals

PO Box 15545, 5327 Chamberlayne Road

Richmond, VA 23227

Karnold@vaesp.org



Dear Valued Colleagues,

It is my pleasure to introduce the 2023- 2024 **VAESP Corporate Sponsorship Program** and benefits. Thank you in advance for your sincere consideration of this opportunity!

The Virginia Association of Elementary School Principals (VAESP) is a non-profit organization that serves elementary and middle schools in Virginia with many services and benefits. VAESP is partnered with the National Association of Elementary School Principals (NAESP). VAESP has over 1000 members.

Now more than ever, Virginia educators must be proficient in leadership, achievement, instruction, supervision, and communication. VAESP provides a way for administrators to have access to quality training opportunities in a timely manner, and we are only able to provide this type professional development with the help of Corporate Partners. Historically, training programs available to principals have not included all of the skills necessary to be successful in today's public education environment. It is critical we have outstanding administrators leading our schools as they face surmounting pressures to establish an orderly and nurturing environment for learning.

As Executive Director of VAESP, it is a top priority to develop partnerships with organizations that have a commitment to positively impacting education in Virginia. VAESP will work with Corporate Partners to provide Virginia's administrators with the training needed to ensure that every student receives a quality education and is prepared to become a productive worker and a successful citizen. The VAESP Corporate Partnership Plan creates a mutually beneficial association between VAESP and our colleagues in the corporate world. Your financial support and encouragement is paramount to successful empowerment of current and future Virginia administrators. Our Corporate Partnership program is a one-year contract that provides companies with recognition and exhibition opportunities at VAESP professional development events, recognition in the VAESP Newsletter and on the VAESP website, and opportunities to communicate with our members as outlined.

VAESP hosts multiple professional development opportunities throughout the year. Our monthly Lunch and Learns are reaching an unprecedented number of members on a regular basis. Including a statewide leadership conference held every June. .

Please contact me if you have any questions or require additional information, 757-650-9005, Karnold@vaesp.org. Thank-you for your consideration of this request and I look forward to speaking to you.

Sincerely,

Krista Arnold, Executive Director VAESP

VIRGINIA ASSOCIATION OF ELEMENTARY SCHOOL PRINCIPALS

(VAESP)

CORPORATE PARTNERSHIP PLAN

Benefits Provided by VAESP	I	M	E
Written/ digital recognition in conference materials and marketing	X	X	X
Verbal recognition during conference sessions		X	X
Complimentary access to all Conference activities sponsored by VAESP	X	X	X
One exhibitor booth at the Annual Principals Conference	X	X	X
Quarter Page Advertisement in Conference Program/ APP	X		
Half Page Advertisement in Conference Program/APP		X	
Full Page Advertisement in Conference Program/APP			X
Presentation Opportunity during Breakout Sessions if available			X
Opportunity to Support a Lunch and Learn, including a 2-4 minutes commercial		X	X
Advertisement in <i>The VAESP Newsletter 3 editions annually</i>	X		
Advertisement in <i>The VAESP Newsletter 5 editions annually</i>		X	
Advertisement in <i>The VAESP Newsletter 8 editions annually</i>			X
Recognition as Corporate Partner on VAESP website	X	X	X
One electronic membership mailings i per year		X	
Two electronic membership mailings per year			X
Research on education related issues provided on a limited basis			X
NEW Option to submit 30 sec commercial to be shown during the Conference			X
Other negotiated benefits	X	X	X

_____ Amount Sponsored	_____ Signature (Authorized Representative for Company)	
_____ Date	_____ Company	
	_____ Mailing Address	
_____ Phone	_____ E-mail	_____ Company Website

Payment of partnership funds may be made by check, Visa, or MasterCard.

_____ Visa/MasterCard Number	_____ Exp. Date
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